# **Base** Area: brings more science to life

Discover why access to knowledge, qualified and international talent, and a friendly business environment have made the Swiss location the Europe's leading biotech hub.





Switzerland's most innovative area



**\$21+ billion spent** yearly on research



## **#1 in patents in Europe**

Most European applications per capita



42% of Swiss investment in biotech research in 2021



## 250 years of innovation

from the silk dye industry to pharma to personalized health



#### 14+leading research institutes within a 60-minutes drive

\$6+ billion financing rounds in last few years



1,000+ research groups



10 ventures have raised over \$550 million in financing



~15% corporate tax for innovative companies



## **32,500 Talents**

Access to highly qualified, multilingual and international professionals make up **Europe's largest talent pool** 





hriving ecosystem from startups to big players



Along the entire value chain: R&D, clinical trial, manufacturing, commercialization, service providers

## **Global headquarters of**

2 of top 3 pharma companies

NOVARTIS Roche





2 biggest European markets next door Triborder location with France and Germany

20 minutes to international airport perfectly connected with major business hubs

## 700+ life sciences companies





Johnson Johnson





## Are you an innovator looking to grow your business in the European hub for life sciences?

We assist international companies and startups with setting up or expanding business operations in the Basel Area and connect them to the dynamic cluster of leading companies, top universities and world class research centers.



investinbasel.com

## **#MoreToDiscover**

Sources: UBS Cantonal Competitiveness Indicator | Applications per capita, European Patent Office, 2021 | Swiss Biotech Report 2021 | BaseLaunch.com | KPMG, Clarity on Swiss Taxes, 2021 | BAK Economics | Topuniversities.com | Pharmaceutical Executive, 2020) | Biotechgate and Basel Area data collect | Mercer's global quality of living ranking